

Business Professional Referral Partners **BNI Movers & Shakers**

John Baicy
Immedia Print

Printer
336-722-7768

One of the Triad's most capable printing companies, offering offset *and* digital printing for long runs, short-run, and on-demand jobs. Extensive bindery capabilities to complete the job after printing. Custom apparel & logo merchandise too.

- Assigned account reps, so you don't have to re-educate us each time you order
- Die-cutting, Folding, Shrink-wrapping – all in-house
- Storage, Fulfillment, Kitting and Distribution
- Variable data printing - personalization
- Soft-cover and Hard-cover book binding
- Plus all the normal stuff you would expect: Forms, Letterhead, Envelopes, Business Cards & Brochures.

Rick Jeffares
Jeffares Computer Services

Computer Services
336-816-1909

Mobile computer service technicians, we come to your home or office. 10 years building, servicing & networking personal & business computers and servers. Diagnosing & resolving system problems. We service small to medium sized businesses that don't have their own full-time IT staff person. We can be their IT staff solving all their hardware, software and networking issues, along with network server administration.

- A+ Certified Service Technician
- Custom built PCs and Servers
- Virus and Spyware removal
- Network cabling and wireless connectivity

Bill Dreshfield
Next Generation Services

Business Consultant
336-996-6243

Next Generation Services is focused on providing general business support to owners of small to mid-sized businesses in the Piedmont Triad area. In addition to being an expert in Sales Effectiveness, he is an accredited associate of The Institute for Independent Business. Some of his offerings to business owners include:

- Business audits – high spot or in depth.
- Owner/manager coaching
- Sales process evaluations
- Strategic marketing processes

Jim Coviello, CLU

Life Insurance & Benefits
336-725-0159 x2232

Over 24 years experience protecting families and businesses from financial loss due to death, disability, sickness, long-term care, and estate taxes. Jim works with you to identify your financial needs, find solutions to meet those needs, and help implement the solutions using world-class insurance products from top-rated companies.

- Life Insurance
- Disability Income Insurance
- Long Term Care Insurance
- Employee Group Insurance Benefits

Mike Dixon
UBS Financial Services

Financial Advisor
336-726-8673

Because it's important to establish a firm financial foundation, Mike works with his clients to design a personalized portfolio strategy that reflects their goals, time horizon and comfort level with risk. He is dedicated to helping them pursue their financial goals while providing the highest level of responsive and personalized service.

- Asset Allocation
- Financial Planning
- Retirement Planning for Individuals and Businesses
- Full resources of the world's largest Wealth Management firm

Stephen Phillips
Zoom Interactive

Web & Internet Specialist
336-354-1155

Zoom helps companies implement Internet and Web tools to generate profitable growth. With strong expertise in marketing across diverse industries, Zoom can help you define your goals and achieve success. Stephen offers a free 45-minute consultation to BNI referrals on how you can achieve better success via the Internet.

- Website Design & Improvement
- Search Engine Optimization
- Effective Email Campaigns
- Ecommerce Implementations
- Web Strategy Formulation

Scott Kimsey
Local Merchant Service Provider 336-499-4377

Scot works with several merchant service and POS companies. He offers clients comprehensive credit card/debit card/personal check/gift card services and the most affordable Point of Sale systems on the market. Services are tailored to fit the client's needs and maximize their profits. With 14 years experience, Scott offers personal customer service in an industry filled with non-responsive call centers.

Learn more on the web at

www.BniMovers.com/bus.htm